

1 of 3

Agency ()	NATIONAL MEDIA RESEARCH PLANNING	Rep Firm	
815 SLATERS LANE		Sales Office ()	WASHINGTON
ALEXANDRIA, VA 22314		Salesperson ()	JAMIE ANDRUS
Agency C/P1/P2/E	155/426/2599		
Flight Dates	09/14/2012 - 09/20/2012	Salesperson Phone#	202-872-1155
Hiatus Weeks		Salesperson FAX#	

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	F	KSL 5 NW TDY 2	6A-7A	:30	09/14-09/14	1	\$200.00	1
Rating: 2.8								
2	M-TH	KSL 5 NW TDY 2	6A-7A	:30	09/17~09/20	4	\$200.00	4
Rating: 2.8								
Buyline Comment: 1/DAY								
6	F	TODAY SHW	7A-8A	:30	09/14-09/14	1	\$450.00	1
Rating: 2.8								
7	M-TH	TODAY SHW	7A-8A	:30	09/17-09/20	4	\$450.00	4
Rating: 2.8								
Buyline Comment: 1/DAY								
11	SU	MEET PRESS-SUN	8A-9A	:30	09/16-09/16	1	\$150.00	1
Rating: 1.2								
12	F	KSL 5 NWS AT 5	5P-530P	:30	09/14-09/14	1	\$400.00	1
Rating: 2.8								
13	M-TH	KSL 5 NWS AT 5	5P-530P	:30	09/17-09/20	4	\$400.00	4
Rating: 2.8								
Buyline Comment: 1/DAY								
17	F	KSL 5 NWS AT 6	6P-630P	:30	09/14-09/14	1	\$500.00	1
Rating: 3.8								

2 of 3

Showing Buylines: All Lines

Rep Firm
Sales Office (
Salesperson (
) WASHINGTON
) JAMIE ANDRUS

CONSTITUTION

Salesperson Phone# 202-872-1155

Salesperson FAX#

DATE RECEIVED

Total Spots

\$500.00

\$225.00

\$400.00

\$400.00

53,800.00

\$3,500.00

\$800.00

\$1,800.00

\$1,800.00

\$550.00

Station KSL-TV SALT LAKE CITY Agency () NATIONAL MEDIA RESEARCH PLANNING Rep Firm
Advertiser () NRCC-NATL REPUB CONG 815 SLATERS LANE Sales Office () WASHINGTON
Product NRCC IE 2012 ALEXANDRIA, VA 22314 Salesperson () JAMIE ANDRUS
Estimate# 2599 Agency C/P1/P2/E 155/426/2599 Salesperson Phone# 202-872-1155
Buyer TRACEY ROBINSON Flight Dates 09/14/2012 - 09/20/2012 Salesperson FAX#
Phone# Hiatus Weeks
Fax#

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
38	SU	SPORTS BEAT SU	1035P-11P	:30	09/16-09/16	1	\$475.00	1

Rating: 4.4

---REPORT TOTALS---
Report Totals: 38 / \$28,800.00

---SALES MONTHLY TOTALS---
Sep 12: 38 / \$28,800.00
Sales Totals: 38 / \$28,800.00
Station Totals: 38 / \$28,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
Market Totals \$144,000 CABL 0% KJZZ 0% KSL 20% KSTU 0% KTVX 0%
KUCW 0% KUTV 0% UNKN 80%

Books null
Demos RA35+